

**Maria Mangual Latina Leadership Conference and Awards Ceremony**  
**La Mujer Despierta: Honoring our Past, Investing in our Future**  
 October 28, 2011 // Renaissance Blackstone Hotel  
**Agenda**

Professional	Comadre Circle	Youth
<b>8:00 AM</b>		
	Registration and Networking	4 <sup>th</sup> Floor, Reception
<b>8:30 AM</b>		
	Power Breakfast & Opening Plenary <i>City Clerk Susana Mendoza and Julie Stav, Sponsored by State Farm</i>	4 <sup>th</sup> Floor, Ballroom
<b>10:30 AM</b>		
	Breaking the Glass Ceiling <i>Marlene Gonzalez, Life Coaching Group</i>	Concourse Level
	Invierte en tu Futuro <i>Julie Stav, Sponsored by State Farm</i>	4 <sup>th</sup> Floor, Ballroom
	Paying for College <i>Ana Maria Soto, New Futuro</i>	Concourse Level
	Unveiling of the Latina Portrait: Domestic Violence and Latinas <i>Neusa Gaytan and Marala Goode</i>	4 <sup>th</sup> Floor, Taste Room
<b>11:30 AM</b>		
	Tour Exhibitors Section	4 <sup>th</sup> Floor, Reception
<b>12:00 PM</b>		
	Leadership Luncheon featuring Latino Caucus Members <i>Lt. Governor Sheila Simon, State Rep. Iris Martinez, State Rep. Linda Chapa LaVia, State Rep. Lisa Hernandez, State Rep. Toni Berrios</i> <i>Moderated by Maria Capoccia</i>	4 <sup>th</sup> Floor, Ballroom
	Maria Mangual Leadership Award Presentation <i>Congresswoman Jan Schakowsky</i>	4 <sup>th</sup> Floor, Ballroom
<b>2:00 PM</b>		
	Mastering the Fine Art of Negotiation <i>Rosemary Bombela</i>	Concourse Level
	Latinas Haciendo la Diferencia <i>Mujeres Latinas en Acción</i>	4 <sup>th</sup> Floor, Ballroom
	Surviving the Challenges of Higher Education <i>TBA</i>	Concourse Level
<b>3:00 PM</b>		
	Tour Exhibitors Section	4 <sup>th</sup> Floor, Reception
<b>3:30 PM</b>		
	The New Powerhouse Consumer <i>Cheryl Pearson-McNeil, Nielsen</i>	Concourse Level
	Latina Leadership Reunion	5 <sup>th</sup> Floor, Art Hall
<b>5:00 PM</b>		
	Raffle (Exhibitor Bingo)/ Adjourn	4 <sup>th</sup> Floor, Ballroom

## Professional

### **Breaking the Glass Ceiling** (Concourse Level)

*Marlene Gonzalez, Life Coaching Group*

Marlene González is a leader in the cutting edge industry of executive coaching, consulting and training. Her client list includes government, non-profit, educational institutions and Fortune 500 companies; she supports them in areas such as Executive Coaching, Consulting and Training and Development strategies. This workshop tackles the glass ceiling and looks at diversity and inclusion and addresses ways to help Latina employees take responsibility and direct their careers.

### **Mastering the Fine Art of Negotiation** (Concourse Level)

*Rosemary Bombela*

Whether you are interviewing for your first job, hoping to move up in your current career, or simply trying to buy your first house, mastering the fine art of negotiation can make a huge difference in your professional life and career success. This workshop will provide tools to start you on the road to getting what you deserve.

## Comadre Circle

### **Invierte en tu Futuro** (4th Floor, Ballroom)

*Julie Stav, Sponsored by State Farm*

De origen cubano, Julie Stav es una exitosa autora y la anfitriona del programa de radio Tu Dinero. Ella ha dedicado su carrera a educar y a ayudar a millones de estadounidenses a superarse y es la autora de dos best-sellers del New York Times. En este taller, Julie Stav les enseñará cómo hacerse cargo de su futuro financiero.

### **Latinas Haciendo la Diferencia** (4th Floor, Ballroom)

*Mujeres Latinas en Acción*

El objetivo principal de Mujeres es capacitar a las latinas y sus familias para acceder a servicios que reflejen sus valores y cultura y servir como un catalizador para la superación de las mujeres haciendo así la diferencia en sus familias y comunidades. El año pasado, los participantes del programa de liderazgo fueron responsables de importantes triunfos para nuestra comunidad. Es importante señalar que este trabajo ha sido realizado completamente a través de un equipo de voluntarios que se han graduado del programa. En este taller, aprenderás de estas líderes como hacer una diferencia en tu comunidad.

## Youth

### **Paying for College** (Concourse Level)

*Ana Maria Soto, New Futuro*

TBD

### **Surviving the Challenges in Higher Education** (Concourse Level)

*TBD*

The workshop will discuss how to overcome potential obstacles students may run into in trying to complete their undergraduate education such as being bicultural in college, family challenges, and college retention strategies.

## For All Tracks

### **Latina Portrait: Domestic Violence and Latinas** (4<sup>th</sup> Floor, Taste Room)

*Neusa Gaytan and Maralá Goode*

Mujeres Latinas en Acción (Mujeres) will release its comprehensive research study **Latina Portrait: Domestic Violence and Latinas**. **Latina Portrait** examines the current status of Chicago area Latinas based on in-depth statistical research and quantitative and qualitative analysis within the contextual cultural realities of Latinas and their families. Latina Portrait assesses the needs of local Latinas, offering recommendations and raising social consciousness in order to help develop solutions.

### **The New Powerhouse Consumer: Today's Latina** (Concourse Level)

*Cheryl Pearson-McNeil, Senior Vice-President of Public Affairs and Government Relations, Nielsen*

There is a big demographic trend in this country. Today's America looks very different from the America we knew even as recent as one year ago. The faces of America are changing and Hispanics represent over 16% of the U.S. Population, or about 50.5 million according to the U.S. Census. Join Cheryl Pearson-McNeil for this interactive workshop as she shares insights on what the Latina consumer is buying, watching, and how much money she controls.